



Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore

Shri Vaishnav School of Management

Choice Based Credit System (CBCS)

MBA (Business Analytics-IBM) Batch 2026-2028

SEMESTER - I

S. No.	COURSE CODE	COURSE NAME	Teaching Scheme/Week			CREDITS	Examination Scheme					TOTAL MARKS
			Th	T	P		THEORY			PRACTICAL		
							End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)	
1	MBAIBM101	Software, Programming and Database Fundamentals	-	-	-	2	Credit Scheme will be as per the syllabus of the respective IBM Course					50
2	MBAIBM102	Data Analytics with Python	2	0	2	3	60	20	20	30	20	150
3	MBAI101	Principles and Practice of Management	3	0	0	3	60	20	20	0	0	100
4	MBAI102	Marketing Management	3	0	0	3	60	20	20	0	0	100
5	MBAI104	Organizational Behavior	3	0	0	3	60	20	20	0	0	100
6	MBAI105	Business Communication	3	0	0	3	60	20	20	0	0	100
7	MBAI108	Financial Accounting	3	0	0	3	60	20	20	0	0	100
8	MBAI109	Managerial Economics	3	0	0	3	60	20	20	0	0	100
9	MBAI110	Legal Aspects of Business	3	0	0	3	60	20	20	0	0	100
10	MBAI112	Career Acceleration Program-I	0	0	2	1	0	0	0	30	20	50
11	MBAI107	Comprehensive Viva	0	0	0	3	0	0	0	50	0	50
			23	0	4	30						1000

Legends: L - Lecture; T- Tutorial/Teacher Guided Student Activity; P - Practical

***Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.**

**Chairperson (Management)
Board of Studies
Shri Vaishnav Vidyapeeth**

**Chairperson
Faculty of Studies
Shri Vaishnav Vidyapeeth**

**Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore**

**Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore**

**Dean Academic
Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore**

**Shri Vaishnav Vidyapeeth
Vishwavidyalaya, Indore**